

# LEEDS TYKES SPONSORSHIP 2025-26

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# JOIN THE TYKES

## NATIONAL 2 NORTH CHAMPIONS 2024-25

We are an ambitious rugby union club climbing the rugby pyramid and currently playing in National League 1. We aim to make a significant impact in the community, operating in a sustainable way, and seek to develop strong and long-term relationships with the business community, to make Leeds Tykes the premier rugby club in Yorkshire.

We play our games at The Sycamores, in Bramhope, north-west Leeds, and host games every year at the iconic Headingley Stadium. We have unique partnerships with the Universities in Leeds plus strong and mutually beneficial relationships with local clubs. Our team facilities and coaching are '*best in class*' and we aim to recruit the highest quality players in our region for an attractive and attacking style of rugby.





# TEAM SPONSORSHIP



As **Team Sponsors**, your company will have optimal branding opportunities associated with the team, on the players' kit and also around the pitch. These are our most extensive packages, designed to create a long-lasting and impactful partnership with the Leeds Tykes, where our relationship is most important for both organisations.

You will benefit from a range of marketing and PR opportunities, across all our social media platforms, plus maximum exposure via our official photography and game coverage. As **Team Sponsors**, you will be a feature of every game we play plus a great opportunity to showcase your business across the region and nationwide.





### Our Team Sponsorship packages include:

- Logo and branding on the playing shirts and associated kit
- An exclusive strategic marketing and media package - tailored to your needs
- Advertising boards and banners around the pitch and facilities
- Hospitality for home games and AMT Headingley Stadium games
- Membership of the Leeds Tykes Executive Club
- Priority access for England International tickets played at Twickenham
- **PLUS** many more tangible benefits to build a long-lasting collaboration.





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- Pitch Boards
  - Warm Up Tops
  - Post Protectors
  - Warm Up Bibs
  - Tackle Shields
  - Flags

# ADVERTISING



# PACKAGE OPTIONS

GOLD

- Match Sponsorship of a home game
- Player Sponsorship
- Pitchside advertising board
- Logo on warm up jerseys
- Match tickets for home games
- Hospitality for 10 guests at a home game
- Discount on hospitality for home games
- Two places at the End of Year Awards Dinner
- Player appearance at your company
- Exclusive Newsletter
- Access to apply for England international tickets at Twickenham



SILVER

- One of: Match Sponsorship, Player Sponsorship or Pitchside advertising board
- Match tickets for home games
- Logo on warm up jerseys
- Hospitality for 10 guests at a home game
- Discount on hospitality for home games
- Two places at the End of Year Awards Dinner
- Player appearance at your company
- Exclusive Newsletter
- Access to apply for England international tickets at Twickenham



# MATCH SPONSOR



**Treat your guests to a quality day out; your Match Sponsorship includes:**

- Two course pre-match meal for 10 guests
- Company logo and acknowledgements on all social media and website posts
- Pre kick-off acknowledgements and address from our Chair
- Watch the game from the balcony or our stand
- Choose the Tykes Man of the Match PLUS a picture to keep
- Opportunities for company branding and pop ups on match day.



# PLAYER SPONSORSHIP

Your sponsorship of a Leeds Tykes player for the 2025-26 season will include:



- Your company name and logo associated with your player
- Branding and tagging on social media posts of your player & warm up jersey
- Match tickets for all home games and discounted hospitality tickets

PLUS

- An exclusive evening event with your sponsored player and other sponsors.







# HOSPITALITY

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Make your visit to watch Leeds Tykes extra special by joining us at The Sycamores for a pre-match two-course meal, a Q&A with Tykes staff, players, and special guests, followed by watching the game from the stand or balcony alongside our sponsors and fellow supporters.

A fantastic way to enjoy top-level rugby in Leeds — perfect for entertaining clients, colleagues, family, or friends in a lively and welcoming atmosphere.





# JOIN US

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We are an ambitious and successful Club

We seek to make significant impact in our community and will operate in a sustainable way

Our facilities and coaching are *'best in class'*

We aim to recruit the best players in our region for an attractive and attacking style of rugby

Our partnerships with our universities and local clubs are strong and mutually beneficial

Our link with Headingley Stadium is an important part of the club.

[www.leeds-tykes.com](http://www.leeds-tykes.com)

## CONTACT:

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